



Inside of Digital Course Academy, I offer perks for Kajabi members, such as pre-designed templates that are modeled after my own freebie opt-in pages, webinar registration pages, and sales page. This will ensure you never have to start from scratch but instead can hit the ground running when you're ready to get started.

**Here's one more perk:** We've provided MANY "how-to" training videos inside of Digital Course Academy to show you how to set up the different features inside of Kajabi and how to use any additional tools we mention below. **Our goal is to hold your hand each step of the way.** So if the technology has you a bit concerned, don't worry. We have your back!

You might be asking, "Do I have to use Kajabi to implement the strategies inside of Digital Course Academy?"

The answer is no!

There are MANY online tools that will successfully help you create an opt-in page, set up a webinar registration page, launch a live webinar and build a sales page. In fact, in the past, we've used many of them inside Team Porterfield.

As a member of our program, you are welcome to explore other options for sure! However, the reason I only recommend Kajabi in my program is because it's an all-in-one solution that will ultimately save you money and time and eliminate unnecessary stress and overwhelm.

**My goal is to keep things as simple, efficient and affordable as possible for you!**

In addition to Kajabi, here's a list of a few other tools you might want to invest in as you begin to create your course and launch it. (Associated tool costs are approximate.)

## **Pre-sell (and validate) Your Course**

In order to properly validate your course (and to receive a quick cash injection) before you go to all the work of creating it, I recommend you implement a simple pre-selling strategy and the only tools you'll need is the temporary use of [SamCart](#) (\$49/month) and [Stripe](#) (to accept credit card payments — no fee, but they do take a small percentage). Note: You only need to pay for the month(s) you are pre-selling.

## Create and Record Your Digital Course and Build Your Platform

A tool you may want to use to create and record your digital course is a screencasting and video editing software. We recommend (and show you how to use):

[Screenflow \(for Mac\)](#): \$129+

Camtasia (for [Mac](#) or [PC](#)): \$249

You also may decide to create slide decks for your course lessons. We recommend:

[Keynote \(for Mac\)](#): Free

[Google Slides](#) (for Mac or PC): Free

Microsoft Office PowerPoint (for PC): \$8.25/month or \$149.99

## Live Webinar Setup

When you're ready to launch your Live webinar, you will need a reliable solution for your webinars and we recommend: [Demio](#) (\$99/month - Growth Plan). Note: You only need to pay for the month(s) you are running your Live webinars.

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So there you have it! Simple, streamlined and cost-effective. Creating a digital course and launching it with webinars does not need to break the bank and that is why we believe that the fewer tools and resources you use, the better! If you have any additional questions, don't hesitate to email us at [support@amyporterfield.com](mailto:support@amyporterfield.com).